

## Listen to What Our Advertisers Have to Say...

“90% of our business comes from The Talking Phone Book, at least 5-10 calls per week come from our ad in the directory. We now get so many phone calls, there is more business than we can handle. Advertising in The Talking Phone Book has been one of our best investments with a great return.”

~ Janet O’Hare, All Creatures Great & Small

“I really like the fact that I can reach both Greensboro and High Point with an ad in one book. I was also very pleased with the price as compared with the rates for BellSouth. After a reasonable period of time I started getting calls for my service from your book. I have found that about 70% of my business this year has come from The Talking Phone Book.”

~ Van Travelstead, Van’s PC Repair Service

“As an independent business owner, I realize the importance in yellow page advertising. I also realize the importance of saving money on that advertising. I have been an advertiser with The Talking Phone Book for the past three years. Last year I was contacted by a BellSouth representative regarding representation in ‘the other’ phone book. After learning that my current program with The Talking Phone Book would cost twice as much with BellSouth and reach less potential customers I quickly said ‘good-bye’ and have continued my program with The Talking Phone Book.”

~ Winston Walker, Two Geeks Computers & Repairs

“My ad in the Greensboro/High Point directory has given me a return of about \$12.00 for about every \$1.00 spent. The results that I get from The Talking Phone Book are 5 times better. Anyone who wants to reach all of Guilford County should place an ad in The Talking Phone Book.”

~ Vincent Menniti, Affordable Life & Health Insurance