

Listen to What Our Advertisers Have to Say...

“One benefit of the online portion of my program is that it is active even before the next book publishes. I was amazed to see just how effective having a presence on the internet could be.”

~ Jack Deitrick, **Deter Construction**

“The last 3 years, we have added the RCF (unique telephone number) to enable a “track” system to measure the effectiveness of the Talking Phone Book Advertising. Tri-State has been able to quantify and track unique leads from this aspect. Last year TSBI was able to track approximately 8,000 calls from this feature.”

~ Guy Euliano, **Tri-State Business Institute**

“It seems that the more I have increased my advertising in the past few years with the Talking Phone Book, the more new clients I am rewarded with. My decision to invest in your book is most likely the best decision I have made in the private practice in the past ten years.”

~ Dr. Ronald L. Miller, **CrossBridge Regional Counseling Office**

“For the last several years I’ve advertised, I have had nothing but outstanding customer service and my ad done right the first time unlike your competitor. This has inspired me to pull my entire ad account and move it exclusively to the Talking Phone Book.”

~ Pete Gool, **Pete Gool Photographic Services**

“I consistently receive calls from my advertising in your book. I increased my program last year to a small business card ad because I know it is essential for business owners to give prospective customers information when they turn to the directory for a service.”

~ Mark Corsi, **Corsi Remodeling**