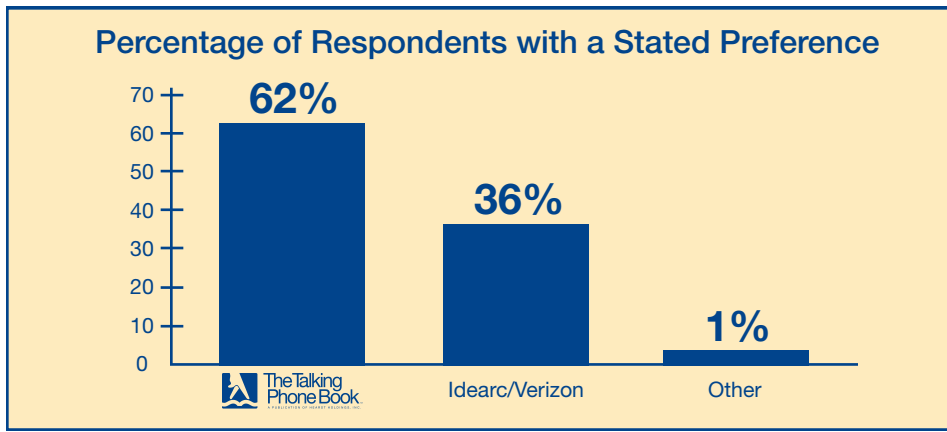
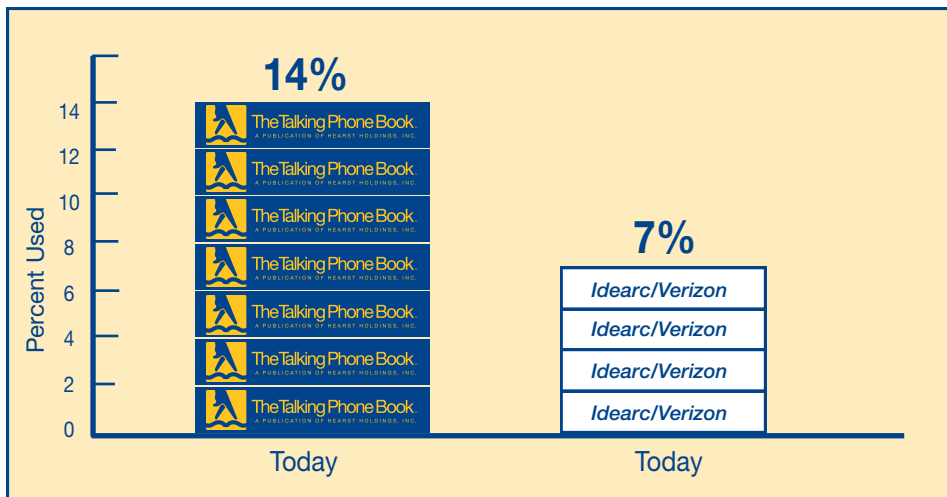




Nearly 2 out of 3 Buffalo Residents Prefer The Talking Phone Book®!¹



Twice as many people used
The Talking Phone Book® Today!¹



Cornerstone Research & Marketing Inc. is a member of the Marketing Research Association. Between 1/24/07 and 1/25/07 Cornerstone Research & Marketing Inc. conducted a telephone directory usage study for the Erie County Area Talking Phone Book® published by White Directory Publishers, A Division of Hearst Holdings, Inc. A statistically valid sample of 400 surveys was completed to yield a 95% confidence level that the sample drawn is within +5% percentage points of the population. The MRA's Code of Data Collection Standards were adhered to during this study.

¹ Of those who received it.